

# Wenyang Zhang

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## EXPERIENCE

### Senior UX designer, Forsta (formerly known as Confirmit ), Oslo

Apr 2019 - Present

Working on several products with different product teams: Survey Designer (a tool for building surveys), Survey Responsive Rendering (survey experience for survey takers), Digital Feedback (a tool for implementing surveys on Websites or Mobile Apps), CATI (a tool for managing and conducting computer aided telephone interviews)

- Modernize outdated applications with Design System
- Map out user journey, identify and understand user needs
- Conduct stakeholder interviews and other in-context research around users
- Define solution requirements by identifying context scenarios, use cases and stories
- Sketch ideas, creating UX wireframes and prototypes
- Communicate design solutions with PM, developers and stakeholders
- Validate design solutions by conducting usability tests, focus group review and peer review
- Create mockups, interfaces and graphics & other high fidelity or low-level representations of solution
- Write design specifications communicating with PM and Front-end on the desired screen flow, and the desired behaviour of the shared components
- Follow up on implementations including testing the feature with QA, inspecting the codes to make sure the shared components are implemented correctly
- Manage concurrent projects, meeting deadlines, collaborating, managing contents and resources

Collaborate with front-end developers and the UX team to evolve and refine the design system, ensuring visual cohesion and engineering efficiency across all products

- Identify needs of shared components
- Specify components layout, states and behaviour
- Identify and specify shared UI patterns
- Follow up components implementations
- Help out building design processes, tools, and culture

## SKILLS

- Design Research
- Journey Mapping
- Storyboarding
- Wireframing and Prototyping
- Usability Testing
- Video Sketching
- HTML/CSS experience
- Video production experience

## TOOLS

- Figma
- Sketch
- Abstract
- Invision
- Adobe XD
- Adobe Animate

## EXHIBITIONS

- IoT Things4Web exhibition in Steinkjer 2014
- Okei Talkie, at the BRIDGE exhibition at DogA in 2013
- Okei Talkie, at the Nordic Design and Innovation Exhibition in Shanghai in 2013
- Hysj, at the "E-textile and musical interaction" exhibition at the National Academy of Arts (KHiO) in 2012

## In-house Designer, Nornir AS, Oslo

Jan 2017 - Jan 2019

Worked on the NDS(Nornir Domain Service) beta, which is a web-based application for developers where they manage their real-time data distribution and create IoT applications by linking to different data sources of physical objects.

- Conduct user research and map out user journey
- Generate personas and scenarios
- Create UX wireframes, run quick prototypes and conduct usability tests
- Communicate design solutions with PM, engineers

Worked on the KinderSafe project. KinderSafe is a tracking system for children that contains a tracking unit for children and a mobile application for kindergarten staff.

- Clarify and document design requirements
- Logo, identity, visual, and animation design
- Create product design, functional prototypes, and technical drawings

Other responsibilities include delivering effective, aesthetic, on-brand and on-strategy for websites, web pages, product graphics, social media graphics, banner ads and print materials.

## In-house Designer, Synaptic Technologies AS, Oslo

Nov 2013 - Dec 2016

- Ideate and develop concepts/use cases for explaining and demonstrating the technology.
- Responsible for digital visual design, execution and maintenance for the company brand.
- Marketing materials like videos, animations, images and prints.
- Maintain cataloging and storage of all visual elements/images/videos.

## EDUCATION

2010 - 2013

### Master in Industrial Design, Arkitektur- og designhøgskolen i Oslo

- Main field(s) of study: Product Design & Interaction Design

2005 - 2008

### Bachelor in Industrial Design, South China University of Technology

## LANGUAGES

- English
- Cantonese
- Mandarin

## PORTFOLIO

[www.wenyingzhang.com](http://www.wenyingzhang.com)

## REFERENCE

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Former UX director of Forsta  
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### Milana Stanic

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